



Top 15 Reasons to Join or Renew with IaREIA | ILA

15. Membership \$/Month - less than the price of a decent pizza, but ***without all the calories!***
14. IARPO-PAC - We've re-established the Iowa Rental Property Owners PAC. Legislators typically appreciate help with their campaign costs, and it helps us secure a seat at the table.
13. **IaREIA|ILA is a Charter Chapter Member of National REIA in Iowa.** Our membership provides direct and indirect savings for members, as well as enhanced training for our staff. We attend, actively participate, and then bring back the **best ideas to help your business prosper!**
12. Best-in-class forms in Iowa, kept up-to-date for current code; convenient access 24/7 via our online hosting, forms you can rely on to run your rentals biz -- what's not to like about that?
11. We've made it easy and fast to find our committed Vendor Partners online. **It's fast, and many of our vendors have a statewide outreach!** Check it out at www.IaREIA.com. We're adding new suppliers in several strategic categories frequently and ***your dues underwrite our efforts to find recruit, train, and retain ethical, outstanding vendors!***
10. IaREIA | ILA offers the nationally recognized PHP (Professional Housing Provider) program from NREIA, and our own IaCHP - Iowa Certified Housing Professional Credential.
9. Monthly Q&A for "Haves & Wants": Members often get answers, without any additional charge and Vendor Partners start to build trust during these sessions.
8. www.IaREIA.org AND www.IowaLandlord.org - We are continually expanding online resources, for these two websites. IaREIA.ORG allows posting properties for sale or rent -- ***for free!***
7. **We provide an administrative staff for support services to our members.** Tracking statewide membership renewals, centralizing our education programs and tracking certification hours; our state-level, legislative outreach; support of our programs made available through our IaREIA School of Real Estate; keeping up to date with NREIA compliance requirements, providing training events & workshops, etc. These efforts require financial resources, primarily supported by dues. We are purposefully a dues-based organization which means your ongoing support provides the foundation that enables us to not only survive, but to **thrive!**
6. We bring in top notch, ***nationally-recognized trainers*** who offer advanced, highly-specialized training programs and "boot camps". These programs are **much less expensive than a degree from the "school of hard knocks"** - **plus our goal is to help your business make money!**

5. Your membership dues enable the association to contract the services of an outstanding lobbyist (acknowledged as one of the best in the State). Lobbyists don't come cheap - a significant portion of your dues cover this cost. Effective lobbying has saved our members a **lot of money!**

4. **Tier-1 Affiliate Vendor Partners** such as Home Depot, CIC, RealeFlow, RealProtect, Office Depot, Rentals.com, Cashflow Solutions, CallFire, and more! - **provide rebates or discounts which more than offset the cost of membership.** (e.g. For the 2nd half of 2014 the average rebate to members (for HD active subscribers) was over \$500. Your renewal dollars, and patronage of these Partners, help to keep these programs available!

3. **Our exclusive resident screening services** with CIC (CICReports.com) creates *raving fans* of our members who use their services. For your applicants, "Apply Connect" can provide a credit report without the more complicated onsite inspection. CIC helps ensure you find the best tenants and are compliant with Federal and State laws. *Good screening pays dividends!*

2. **Our grass roots lobbying program is second to none in the State.** We're investing \$000's, year after year, so you don't have to. We spread the expense around to hundreds of members and your business benefits at a fraction of the cost. Our efficient systems save you time, increase our effectiveness at the Capitol and bring a brighter future for RE Investors all across Iowa, and beyond!

And, the number one reason to Join or Renew membership in IaREIA & Iowa Landlord Assn ...

1. **When you consider all of the benefits, your membership doesn't cost, it pays!!!**

We are here to serve you!

- Office/Andrew (515) 255-0675, Bookkeeping/Alita 710-1955, Education & Vendors/Leslie 333-2235. All phones are cell phones so, yes, we do speak in text!
- Confidential FAX - (888) 850-7680
- Email Addresses:
Office Info.IaREIA@gmail.com | Alita Ahall.IaREIA@gmail.com
Leslie LCouture.IaREIA@gmail.com | Andrew Andrew.Lietzow@gmail.com
- www.facebook.com/ILA.IaREIA | YouTube™ Channel "IaREIA".
- Office Hours 9-1:00PM - Mon-Wed-Fri (2175 NW 86th St, Ste 16, Clive, IA 50325-5557)
- Questions about membership?

Website: www.IaREIA.org - Calendar, Membership Management, Event Announcements, Newsletter Archive

Website: www.IowaLandlord.org - Access Online Forms, Listing of Active Vendor Partners, Blog, and more!

Your Iowa Real Estate Investors Assn & Iowa Landlord Assn Leadership Team

Ver 6.0 - 2016.02.29